

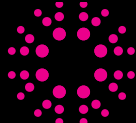
# Innovative Approaches to Working w/ Youth

*Creating innovative and disruptive platforms to  
solve challenges and promote  
entrepreneurship*

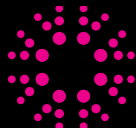
Ahmad Al-Ashkar  
CEO, Hult Prize

*February 17, 2013*

*LiL Dilatech™*  
*Young People...Enterprise...Employment...*

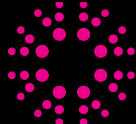
HULT  PRIZE

launched in 2009  
engaged 25,000 students  
from 782 universities  
across 157 countries  
tackled 5 global challenges  
awarded \$5 Million

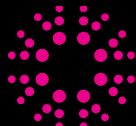
HULT  PRIZE

we identify and launch  
innovative, catalytic and disruptive  
social enterprises

started by university students  
through the world's largest  
crowdsourcing platform for social good

HULT  PRIZE



HULT  PRIZE

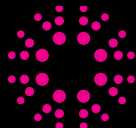
# 7 cities of international competition

Boston \* San Francisco \* London \* Dubai \* Shanghai \* Sao Paulo \* New York

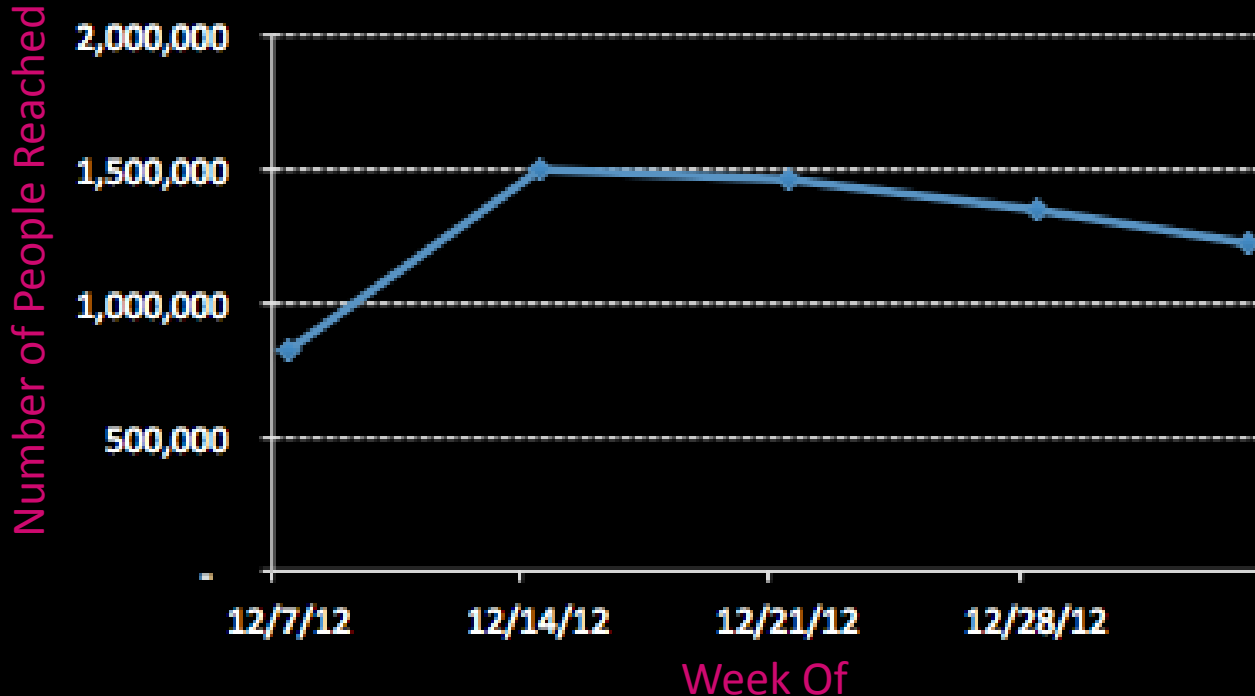
winning teams move into  
start-up incubator

final winner selected by delegates at the Clinton  
Global Initiative annual meeting in New York City

winner awarded Hult Prize by President Bill  
Clinton

HULT  PRIZE

# Facebook Reach Each week in December we reached more than 1,000,000 users



# Corporate Advisory

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Google McKinsey P&G Dubai Government Wal-  
Mart

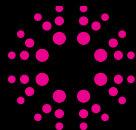
World Bank Verizon Unilever World Food  
Program

TECOM Salesforce.com Patagonia Bain Monitor

Booz & Co. Microsoft IBM IDEO GE GAP  
Fidelity

Etihad Air Ernst & Young EMC Du Deutsche Bank  
Cisco HULT PRIZE



HULT  PRIZE



# The Presidents Challenge

BREAKING THE POVERTY CYCLE

## **Social Enterprise Challenge** *Food Security in Urban Slums by 2018*

With Special Call to Action by President Bill Clinton

Written by: Hitendra Patel, Ronald Jonash, Kristen Anderson and Julius Bautista



"Of almost a billion people who need food security, 200 million live in urban slums. Poor slum dwellers struggle to get safe, sufficient, affordable and easily accessible food. Food security in slums is not a priority for governments, the private sector and NGOs. Social enterprises may be the best option to address this issue. However, building successful social enterprises in slums will be difficult."

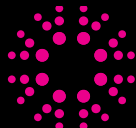
Can we build sustainable, scalable and fast-growing social enterprises to reduce food insecurity in slums?

Hult International Business School Publishing

*The Hult Prize is a wonderful example of the creative cooperation needed to build a world with shared opportunity, shared responsibility, and shared prosperity, and each year I look forward to seeing the many outstanding ideas the competition produces.*

*I encourage you to take this opportunity to learn from other companies and organizations that have made strides in creating effective and sustainable solutions to food insecurity. I commend all of you who choose to answer this important challenge, and wish you much success in your efforts -WJC*



HULT  PRIZE

# In 2013, we have a record number of Arab Universities

A-D	E-L	M-S	T-U	U-Z	U-Z
Abu Dhabi University	EDHEC Business School	Manchester Business School	Tecnologico de Monterrey	University of Chicago	University of Bologna
Al Akhawayn University	Ege University	Mannheim Business School	Tel Aviv University	University of Cologne	University of Calgary
American University of Beirut	Erasmus University	McGill University	The American University in Cairo	University of Delhi	University of California, Berkeley
Amrita School of Business	ESADE	Miami University of Ohio	The American University of Iraq Sulaimani	University of Denver	University of California, Davis
Antioch University Seattle	ESSEC Business School	Middlesex University, Dubai	The Australian National University	University of Dhaka	University of California, Irvine
Antwerp Management School	Florida International University	MIT	The Chinese University of Hong Kong	University of Economic Studies, Bucuresti	University of California, Los Angeles
Ashesi University College	Foreign Trade University	MODUL University Vienna	The Hong Kong University of Science and Technology	University of Ghana Business School	University of California, Riverside
Asian institute of Management	George Mason University	Mudra Institute Of Communications, Ahmedabad	The Ohio State University	University of Indonesia	University of California, Santa Barbara
Ateneo de Manila University	George Washington University	National Cheng Kung University	The University of Hawaii at Manoa	University of International Business and Economics	University of Cambridge
Auckland University of Technology	Georgia Tech	National Chengchi University	The University of Hong Kong	University of Macau	University of Cape Town
Babson College	Gonzaga University	National Chiao Tung University	The University of Sierra Leone	University of Maryland	University of Chicago
Bainbridge Graduate Institute	Grenoble Graduate School of Business	National Defence University Islamabad	The University of Tampa	University of Massachusetts Amherst	University of Cologne
Baylor University	Harvard Business School	National Polytechnic School of Algiers	Thee British University in Egypt	University of Melbourne	University of Delhi
Bentley University	Harvard University	National Taiwan University	Tilburg University	University of Michigan	University of Denver
Binus International University	HEC Paris	National Tsing Hua University, Taiwan	Tongji University	University of Nairobi	University of Dhaka
BITS Pilani, Goa Campus	HHL, Leipzig Graduate School of Management	National University of Sciences & Technology, Islamabad	Tsinghua School of Economics and Management	University of New South Wales	University of Economic Studies, Bucuresti
Bocconi University	Hitotsubashi University	National University of Singapore	Tsinghua University, Beijing	University of Notre Dame	University of Ghana Business School
Boise State University	HongKong University of Science and Technology	New York University	Tufts University	University of Pennsylvania	University of Indonesia
Bond University	Howard University	New York University Abu Dhabi	Tulane University	University of San Diego	University of International Business and Economics
Bradley University	Hult International Business School	NMIMS University, India	Tunis Business School	University of Shanghai for Science and Technology	University of Macau
Brandeis University	IE Business School	Northwestern University	UNC Chapel Hill	University of Southern California	University of Maryland
Brandenburg University of Technology	Imperial College Business School	NYU	Universidad de los Andes	University of St Andrews	University of Massachusetts Amherst

# What's Next?

The challenges faced by the Arab world must be solved by its youth.

The Hult Prize demonstrates the power of crowdsourcing to tackle challenges that even the biggest institutions have failed to solve.

Make youth part of your solution – our future depends on it.

# Questions?

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