

UNDER THE PATRONAGE OF H.H. SHEIKHA MOZA BINT NASSER

CHAIRPERSON OF QATAR FOUNDATION FOR EDUCATION, SCIENCE AND COMMUNITY DEVELOPMENT

CHAIRPERSON OF THE BOARD OF TRUSTEES, SILATECH

ARAB YOUTH & ENTREPRENEURSHIP:

HOLISTIC APPROACHES TO NURTURING LOCAL ECOSYSTEMS

16-18 February, 2013

Hilton Hotel, Doha - Qatar

AGENDA

ORGANIZED BY



Silatech™
Young People...Enterprise...Employment...

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**GLOBAL PARTNERSHIP
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ARAB YOUTH & ENTREPRENEURSHIP:

HOLISTIC APPROACHES TO NURTURING
LOCAL ECOSYSTEMS

ABOUT THE CONFERENCE

The Middle East and North Africa (MENA) region is at a critical juncture in its development. For over twenty years, the region has had the highest youth unemployment rates in the world. Over the past decade, a large number of interventions have been introduced to improve employment outcomes for young people. While many of these interventions are thought to have benefited individual participants (few have undergone rigorous evaluation), they have not had a tangible impact on the circumstances of the region's youth overall. In the aftermath of the youth-led unrest across the region, there is an urgent imperative to make tangible improvements in the opportunities and livelihoods of the region's youth through innovative, holistic, multisectoral, evidence-based policy and programmatic interventions.

In response to the urgent need to identify youth employment and entrepreneurship policies and programs that work, and under the patronage of Her Highness Sheikha Moza Bint Nasser, Silatech and the Arab Urban Development Institute (AUDI) are organizing a conference on "Arab Youth & Entrepreneurship: Holistic Approaches to Nurturing Local Ecosystems." The conference is to be held in Doha on February 16-18, 2013 and is being organized in partnership with the Global Partnership for Youth Employment (GPYE), the World Bank, and others and is being sponsored by Shell.

The premise of this conference is that a more comprehensive approach to youth economic inclusion is needed, supported by the creation of local urban ecosystems that enhance youth entrepreneurship and economic opportunity at the grassroots level. The event aims to highlight the importance of holistic multi-sectoral approaches to achieving meaningful and sustainable social impact.

This conference will engage representatives from local government, civil society, the socially-minded private sector, international organizations, research institutions, youth leaders, the donor community, the media, and other key stakeholders working on youth and entrepreneurship issues across the region, to come together and share experiences, discuss key issues, and showcase successful partnerships.

The first day of the conference will introduce the issue of youth and entrepreneurship and facilitate an open discussion about the extent to which youth interventions in the region, even successful ones, are achieving real sustainable impact. The second day deals with the importance of developing holistic approaches and multisectoral partnerships. The third day draws implications from the conference for entrepreneurship development in Qatar. Young people will play an integral role in all aspects of the conference - as organizers, moderators, speakers, and participants. Throughout the event, workshops and networking opportunities will encourage participants to seek out new approaches and partnerships and explore applying the themes and lessons of the conference to their own programs.

Official languages: Arabic and English. All thematic sessions will have simultaneous translation.

DAY 1 16 FEBRUARY, 2013

8.30 - 9.00

Registration and Coffee

9.00 - 9.30

Opening Session

Welcome & Opening Remarks: Dr. Tarik M. Yousef, CEO, Silatech

Welcome & Opening Remarks: HE Mr. Abdullah Al-Ali Al-Nuaim, Chairman & President, AUDI

Opening Remarks: Dr. Junaid Kamal Ahmad, Director, Sustainable Development MENA, World Bank

9.30 - 10.15

Keynote Address

Fadi Ghandour, Founder and Vice Chairman, Aramex

Founder and Chairman, Ruwwad for Development

10.15 - 10.45

Coffee Break

10.45 - 12.00

Thematic Session 1

Regional Trends & Challenges Facing Young Entrepreneurs

This session discusses different perceptions of what is meant by entrepreneurship and being "entrepreneurial". It presents an overview of regional trends in youth entrepreneurial and self-employment activity, entrepreneurship skills training, barriers to starting and expanding a business, the prevalence of youth entrepreneurship interventions in the region, and other relevant indicators that help ensure a common frame of reference for the conference.

Organization: Three presentations 15 minutes each, and 30 minutes open floor discussion.

Moderator: Rami Khouri, Issam Fares Institute, American University of Beirut

Mike Herrington, Global Entrepreneurship Research Association

David Robalino, World Bank & Haneen Sayed, World Bank

Osman Nour, MENA Child & Youth Initiative, AUDI

12.00 - 13.30

Thematic Session 2

Youth Entrepreneurship & Employment Interventions: Using Evidence to Improve Impact

The focus of this session will be on highlighting recent findings from rigorous impact evaluations in the region. It will feature three researchers and one expert discussant, who will comment on impact and the methodologies used. The issues raised will provide participants with an opportunity to deliberate on program impact and the importance of evaluating it. It will also serve as a showcase for the breakout sessions that follow.

Organization: Three presentations 15 minutes each, and 15 minutes discussant comments, and 30 minutes open floor discussion.

Moderator: Susana Puerto-Gonzalez, Youth Employment Network

Case 1: Training and Wage Subsidy Programs and Female Youth Employment in Jordan
Khalid Dajani, Dajani Consulting and Matthew Groh, World Bank

Case 2: Entrepreneurship Training Among University Graduates: Evidence from Tunisia
Anne Hilger, World Bank

Case 3: Know About Business, Syria
Rania Bikhazi, ILO and Nader Kabbani, Silatech

Discussant: Markus Olapade, International Initiative for Impact Evaluation (3ie)

13.30 - 14.30

Lunch

DAY 1 16 FEBRUARY, 2013

14.30 - 16.00

Thematic Session 3

Youth Entrepreneurship Interventions from Around the Region

This session aims to bring together experiences of entrepreneurs and civil society representatives from the region.

Organization: Six presentations from entrepreneurs and civil society representatives from the region, each for 7-10 minutes. This is followed by 30-minutes open floor discussion.

Moderator: Elie Mekhael, AUDI

Awadia Adam, Rowdah Society for Insurance and Savings, Sudan

Aishah Al-Shebili, Ibdah Organization, Saudi Arabia

Kamil Jeradi, Tunisian Entrepreneurship and Spin-Off Association, Tunisia

Altayeb Elbagari, National Youth Organization, Sudan

Wafaa Fathi, the BMCE Foundation, Morocco

Ahmed ElKhangji, University of TUN Abdul Razak, Malaysia

14.30 - 16.00

Parallel Workshops

Youth Entrepreneurship Interventions: Learning from Experience

These workshops are meant to provide participants with the opportunity to discuss lessons in what has worked and what has not. Each parallel workshop will begin by highlighting "successful" interventions and an expert discussant commenting on impact. Cases should celebrate success, but also touch on lessons learned, reaching scale, replication, sustainability, and achieving wider social impact.

Organization: Each presenter will have 10 minutes to provide an overview of the program including successes, lessons learned, and assessment of overall impact. This will be followed by a 10-minute panel discussion with the expert, followed by breakout roundtable discussions.

Workshop 1 (in Arabic)

Facilitator: Habib Haddad, Wamda

Case 1: May Issa, Social Development Center, Qatar Foundation

Case 2: Mohammed Saleh Al-Lai, Al Amal Bank, Yemen

Discussant: Linda Sabbarini, Save the Children, Jordan

Workshop 2 (in English)

Facilitator: Mattias Lundberg, World Bank

Case 1: Nic van der Jagt, Spark, Palestine

Case 2: Khalid Al Khudair, Glowork

Discussant: Jean-Louis Arcand, the Graduate Institute, Geneva

16.00 - 17.00

Closing Session - Day 1

Developing a Community of Practice for M&E & Learning in the MENA Region

Moderator: Nader Kabbani, Silatech

Recap of Day 1 and summary of workshops by rapporteurs

Launch of Arabic Version of the GPYE M&E Guide - Kevin Hempel and Linda Sabbarini

Launch of Taqeeem 2.0 - Susana Puerto-Gonzalez and Drew Gardiner

20.00 - 22.00

Conference Dinner

DAY 2 17 FEBRUARY, 2013

9.00 - 11.00

Thematic Session 4

Building Alliances Between Public and Private Sectors and Civil Society

The interrelated nature of the challenges facing youth in the region necessitates a comprehensive and coordinated approach that brings together the strengths and resources of different actors in society. Municipalities have a key developmental role to play in building a range of services for youth-based on sustainable public-private partnerships. This session aims to encourage participants to focus on social impact, holistic approaches, and developing partnerships. It is hoped that it will provide an impetus for continued dialogue and new multi-sectoral collaboration on youth entrepreneurship projects.

Organization: Two sessions, each 60 minutes with one moderator and four participants from a single collaborative project or region.

Panel 1

Youth Employment and Engagement

Moderator: Elie Mekhael, AUDI Consultant

Nader Ghazal, Fayhaa Union of Municipalities, Lebanon

Toufic Dabbousi, Chamber of Commerce, Industry & Agriculture of Tripoli & North Lebanon

Rim Elmustapha, YWF

Mohammad AIMbaid, International Youth Foundation

Panel 2

Empowerment and Employment of Street Youth

Moderator: Abdulsalam Al-Sulaiman, MENA Child & Youth Initiative, AUDI

H.E. Dr. Osama Ahmad Kamal Mahmoud, Governor of Cairo, Egypt

Nasr Sayed, National Council for Childhood and Motherhood, Egypt

Mai Gaballah, Children at Risk Program, Save the Children, Egypt

Radwa Aly, AUDI/RIGHTS

9.00 - 11.00

Parallel Workshop

Build Your Business (BYB) (For registered participants)

The workshop starts with a brief overview, followed by 1 hour orientation of e-learning modules, and a 45-minute hands-on exercise. The session extends till 11.00 am, and ends with 30-minutes of Q&A.

11.00-11.30

Coffee Break

DAY 2 17 FEBRUARY, 2013

11.30- 13.30

Thematic Session 5

Leading Social Change through Entrepreneurship and Technological Innovation

This session aims to showcase cutting-edge and technologically innovative examples of social entrepreneurship projects led by youth from the region. The objective is to highlight the central role of youth in this regard.

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Organization: This session has two facilitated panels, each for 1 hour with 4-5 presenters. Every presenter has 5-7 minutes to provide an overview of their endeavor through a discussion, documentary video, presentation, or other method. A Q&A session follows.

Panel 1

Social Entrepreneurs Leading Social Change

Moderator: Ramzi Jaber, Visualizing Palestine

Rabee Zureikat, Zikra Initiative

Ahmad Zahran, Karmsolar

Khaled Al-Sabawi, MENA Geothermal

Ziad Abichaker, Cedar Environmental

Alaa Ensheiwat, ZajelMed

Panel 2

Using Technology to Catalyze Youth Entrepreneurship

Moderator: Abdul Malik Al Jaber, MENA Apps

EGiving: Kiva Arab Youth and Beyond - Saheba Sahni, Kiva & Justin Sykes, Silatech

Souktel: Matching Young Jobseekers and Employers - Dalia Othman, Souktel

MobiWorks: Mobile Portals - Chamseddine Ouerdiane, Pro-Invest

ECoaching Initiative: Drew Gardiner, Youth Employment Network

13.30-14.30

Lunch

14.30-16.30

Thematic Session 6

In Pursuit of Meaningful, Sustainable Impact: The Importance of Innovative, Holistic, Multisectoral Approaches

This session will focus on what is needed to create local urban ecosystems that truly support and enhance economic opportunities for young people. Panelists will discuss cornerstones for successful interventions and integrated, holistic, inclusive, multi-sectoral collaboration. The aim is to help participants consider creative ways to working together to tackle long-established challenges.

Organization: Two moderated panels lasting 60 minutes, each with four panelists and a moderator. Each participant will have 5 minutes to discuss their experiences. This will be followed by a 20-minute moderated discussion/conversation among panelists and 20 minutes of Q&A from the floor.

Panel 1

Outside the Box: Innovative Approaches to Working with Youth

Moderator: Miroslav (Mirek) Dusek, World Economic Forum

Curt Rhodes, Questscope

Jonathan Robinson, The HUB

Tuba Terekli, Qotuf

Ahmad Ashkar, Hult Prize

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Panel 2

Mobilizing Multisectoral Collaboration to Maximize Social Impact

Moderator: Awais Sufi, International Youth Foundation

Tafeeda Jarbawi, Welfare Association, Palestine

Ahsan Jamil, Aman Foundation, Pakistan

Clare Woodcraft, Emirates Foundation

Nahla Zeitoun, UNDP, Egypt

13.30 - 16.30

SILA Angel Investment Network Roundtable [\(Closed session\)](#)

12.30-13.30 - Lunch

This roundtable will host a number of local and regional angel investors to kick off the Qatar-based SILA Angel Investment Network's series of events for 2013. It will explore angel investing in the MENA region through an open panel discussion with current and potential angel investors.

Organization: The roundtable session will highlight the role of angel investment in nurturing entrepreneurship. It will cover 'Perspectives on Launching Angel Investing in MENA' through a panel of angel investors, including Fadi Ghandour, Ahmed El Alfi, Hasan Haidar and Shareefa Fadel. It will include a Q&A session as well as a briefing by Ahmed El Alfi addressing 'Guidelines for Effective Angel Investing'.

16.30 - 17.00

Closing Session

Youth Entrepreneurship – It Takes A Movement

17.00 - 18.00

Networking TEA TIME

DAY 3 18 FEBRUARY, 2013

9.00 - 13.00

Parallel Workshop 1

Taqeem Mini-Evaluation Clinic

This session begins with reflections on the conference including a discussion of labor markets in the Middle East, the use of entrepreneurship strategies, and monitoring and evaluation in entrepreneurship. YEN experts will present overviews of entrepreneurship indicators, and instruments for monitoring and evaluation data collection. Discussion groups present their inputs and ideas at the end of the session.

Organization: The first part of this workshop addresses M&E practices and challenges. The second part involves facilitated discussion roundtables covering various core themes, including qualitative and quantitative collection tools, and impact evaluations. Participants will be able to choose which topic they would like to discuss, and they will rotate sessions three times. Before the final wrap up, there will be a roundtable to discuss challenges and successes for the first round of Taqeem in anticipation of Taqeem 2.0.

A coffee break will be available between 10:30 and 11:00.

9.00 - 13.00

Parallel Workshop 2

Conference Follow Up & Dialogue: Implications for Entrepreneurship in Qatar

This workshop will aim to convene participants from a broad spectrum of public and private organizations engaged in entrepreneurship development and support in the state of Qatar, in addition to representatives of international organizations.

The ultimate goal of this workshop is to encourage participants to reflect on the key conclusions from the conference and discuss how these could be built upon to inform and give momentum to follow up action in the context of Qatar. It will aim to:

- Develop awareness of the state of entrepreneurial activity in Qatar, key organizations and programs supporting entrepreneurship, and impediments to entrepreneurial activity;
- Generate awareness of the organizations and individuals working on entrepreneurship development in Qatar, including their strategies, objectives, programs, and scope of work;
- Facilitate an exchange of knowledge and experiences among participants, including best practices, lessons learned, innovative ideas, opportunities for partnership engagement, etc.;
- Identify potential areas for future collaboration among stakeholders, follow-up activities, policy engagement, and policy reform;
- Establish platforms (working groups, etc.) to facilitate dialogue, collect & transfer knowledge, identify evidence-based solutions, develop actionable agendas, and inform public policy.

Organization: The workshop will begin with reflections on the conference from a panel of representatives from various stakeholder groups: government, private sector, civil society, young entrepreneurs, and academia (10-15 minutes), which will be followed by a Q&A session (30 minutes). This moderated session will be followed by 30 minutes open discussion, then a coffee break. Afterwards, participants will be invited to join one of 5-6 facilitated focus roundtables, which will be organized according to core themes relating to youth entrepreneurship, particularly in Qatar. Examples of the themes of such roundtables include partnerships, sustainability, and policies. Based on the discussions, each focus roundtable would then be invited to present their conclusions and suggestions for steps going forward in supporting youth entrepreneurship in Qatar.

13.00 - 14.00

Lunch

ORGANIZERS



SILATECH

Silatech is a Qatar-based social initiative that works to create jobs and expand economic opportunities for young people throughout the Arab world. The organization promotes large-scale job creation, entrepreneurship, access to capital and markets, and the participation and engagement of young people in economic and social development. Founded in 2008 by Her Highness Sheikha Moza bint Nasser, Silatech finds innovative solutions to challenging problems, working with a wide spectrum of development organizations, governments and the private sector to foster sustainable, positive change for Arab youth.



ARAB URBAN DEVELOPMENT INSTITUTE (AUDI)

Founded in 1980, with permanent headquarters in Riyadh, Kingdom of Saudi Arabia, The Arab Urban Development Institute (AUDI) is a regional, non-governmental, non-profit urban research, technical and consulting organization. Audi is the technical and scientific arm of the Arab Towns Organization (ATO), has an active membership of more than 400 Arab cities and towns representing 22 Arab states. A major goal of the Institute is the enhancement of the quality of municipal services in Arab towns and cities. This is achieved through professional and technical support to municipalities, and municipal officials and administrators.

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GLOBAL PARTNERSHIP FOR YOUTH EMPLOYMENT - THE WORLD BANK

In 2008, with support from the World Bank Development Grant Facility, the International Youth Foundation, the Youth Employment Network, the Arab Urban Development Institute, and the Understanding Children's Work Project joined together to form the Global Partnership for Youth Employment. Its goal: to build and disseminate evidence on youth employment outcomes and effective programs to help address the challenges facing young people in their transition to work. The GPYE leverages the technical and regional experience of the five partner organizations in youth employment research, programming, evaluation, and policy dialogue. The partnership's work focuses on Africa and the Middle East, regions in need of better evidence on effective approaches to promote youth employment.

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SHELL

Shell is the largest foreign investor in Qatar investing up to \$21 billion in the last 6 years. Qatar Petroleum and Shell delivered two of the largest energy projects in the world in Ras Laffan Industrial City. Pearl Gas to Liquids (GTL) is the world's largest GTL plant and cements Qatar's position as the GTL capital of the world. At an investment of \$18 - 19 billion it is the largest single investment in the Shell Group's global portfolio.

The Qatargas 4 Liquefied Natural Gas project (QP (70%) and Shell (30%)) combines Shell's global leadership in LNG with Qatar's position as the world's largest LNG supplier.

Shell has established a world-class research and development facility and a learning centre, the Qatar Shell Research & Technology Centre, at the Qatar Science & Technology Park. Shell has a financial commitment to invest up to \$100 million on programmes at the Centre over a 10-year period. In 2010, Shell and PetroChina signed an agreement with QP to explore in the pre-Khuff interval in Block D. In December 2011 Shell and QP signed a HOA to jointly develop a world-class petrochemicals complex in Ras Laffan Industrial City.